

NEWS BULLETIN

Hackney EV Hosts Dealer Sales Meeting in Washington, NC

Washington, N.C., December 11, 2019 — Hackney Emergency Vehicles hosted their dealer sales meeting in Washington, NC at the local Civic Center on November 4-6, 2019. The main purpose of the meeting was to educate the dealers of Hackney EV's latest product offerings, features and options, in order to sell the Hackney advantage.

"It was exciting to see all of the dealer representatives in attendance to further their knowledge of the Hackney Emergency Vehicles vast product line and contribute to our success moving forward into the future. We are very appreciative for the dealerships that made the commitment of sending their dealer representatives in for the meeting. Furthermore, I think it speaks volumes from the show of support by our vendor partners that were in attendance whose contributions made the event a success for our dealer representatives and us." - Neal Dixon, General Manager, Emergency Vehicles Division

Additional educational presentations were provided by MHC Kenworth, Carolina Freightliner, White's International, Spartan Chassis, Inc, and Sourcewell.

On Monday evening, dealers were treated to a dinner social at the North Carolina Estuarium which featured a low country boil sponsored by Gold vendor partners; MHC Kenworth, The Willburt Company, Federal Signal Corporation, Power Products.

On Tuesday evening an award banquet was held at the Washington Civic Center sponsored by Platinum vendor partners; Carolina Freightliner, Whelen Engineering Co, Inc., Hansen International, Kussmaul Electronics.

Hackney EV teamed up with great group of vendor partners to assist and educate the dealers on the state-of-the-art offerings in the Fire Rescue Industry. In addition to the Platinum and Gold vendors, Silver vendors included White's International Trucks, Command Light, Safe Fleet, TecNiq Inc., IDEX Fire & Safety, Olathe Fleet, & H.O. Bostrom Company.

Billy Georgiou from LI Proliner, Inc. accepted the Dealer of the Year Golden Axe Award for top sales in 2019. Northeast Rescue Systems, Inc. was awarded for outstanding performance in Account Development. 1st Out Specialty Vehicles & Equipment took home the award for Territory Revitalization.

"It was with great pleasure and excitement that I was able to present the Dealer of the Year award to Proliner Rescue Vehicles Sales & Service. I think it attest to the commitment that Proliner has shown in providing the vehicle sales and service to their Hackney EV customers throughout the years since joining us as a dealer in 2004. We look forward to future with Proliner and all of our dealers as we continue to build on the products they can offer to their customers in contributing to our combined successes." - Neal Dixon, General Manager, Emergency Vehicles Division.

Milestone Achievement awards for long standing service and commitment were presented to Apollo Fire Equipment Company, Fire Apparatus Specialist and High Tech Rescue, Inc.

“We were very excited to award Apollo Fire, High Tech Rescue, and Fire Apparatus Specialist with the Milestone Achievement Award. The Milestone Achievement Award is to recognize any dealers that has represented Hackney Emergency Vehicles for 25 years or more. It speaks volumes of the commitment of these three (3) dealers that have represented Hackney EV and helped position us in the market where we are today.” - Neal Dixon, General Manager, Emergency Vehicles Division

Available during and after the meetings, Washington Fire EMS brought their Hackney Heavy Rescue for the dealer representatives and vendors to tour.

ST Engineering Hackney Inc, a company of ST Engineering, is the leading manufacturer in North America for specialized truck bodies and trailers that services multi-stop food and beverage service distributors and municipal emergency rescue departments. With its two leading brands, Hackney and Kidron, ST Engineering Hackney, Inc. specializes in beverage truck bodies and trailers, emergency rescue bodies and trailers, contractor services truck bodies and multi-temperature refrigerated truck bodies and trailers. Please visit www.hackneyusa.com or www.kidron.com for more information.

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