

NEWS BULLETIN

**Michael Cecala Joins Kidron
as Northern Midwest District Sales Manager**

Washington, NC, January 10, 2019 - VT Hackney, Inc. has hired Michael Cecala as Northern Midwest District Sales Manager responsible for the Kidron refrigerated truck body and trailer product lines covering Illinois, Wisconsin, Minnesota, Iowa, North Dakota, and South Dakota. Michael comes from a sales and finance background specializing in leasing over the past 10 years.

“We are pleased to have Mike on board, he is a highly skilled transportation professional. A native of Bloomingdale, IL, Mike knows the Northern Midwest market and how to best serve our customers”, said John Sommer, Jr., Kidron’s Vice President of Sales.

Michael graduated with a degree in Business Management from Robert Morris College and has settled in the Northwest suburbs of Chicago. He enjoys time with his girlfriend, Kaedi and dog, Biggie, as well as playing, coaching and watching hockey.

Media Contacts:

Kathy Godley
Sales & Marketing
VT Hackney, Inc.
Phone: (1) 252 946 6521 x2292
Fax: (1) 252 975 8340
Email: kgodley@vthackney.com